STRATEGIC SERVICES

Define your purpose. Align your actions. Achieve results.



Organization & Program Analysis Uncover barriers to success by getting to know your team through interviews and surveys, and recommend solutions.



Strategy & Brand Development Develop a visionary, practical strategy with a clear mission, vision, and values relevant to your target audiences and membership.



Landscape Analysis Articulate your "value add" by identifying and analyzing organizations with similar goals to recommend potential allies, partners, and donors.



Evaluation Planning & Execution

Articulate progress for your stakeholders to define and demonstrate meaningful change.



Governance

Define governance practices and procedures that support, and not hinder, your progress toward your mission and ideal organizational culture.

GUIDING PRINCIPLES BEHIND NON-PROFIT STRATEGIC SERVICES

Every successful social change agent needs:

- A clear strategy that is relevant, flexible, and impactful;
- Culture, structure, and systems that make room for passion, creativity, and productivity; and
- Input and commitment from leadership and teams.